

Did you know that...

In 2012 :

▶ **Canadians spent \$18,9 billion on line, 24% more than two 2 years previously.**

▶ **83% of Canadians 16 and over use the Internet.**

▶ **Only 7,2% of companies in the Gatineau Valley sell on line.**

▶ **60% of Gatineau Valley companies do not have a web site .**

For more information :

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SADC

Société
d'aide au développement
des collectivités
VALLÉE-DE-LA-GATINEAU

Canada

Canada Economic Development offers a financial support to the SADC

DIGITAL BUSINESS PROGRAM

ICT growth



Are you thinking about innovating, investing in IT equipment and/or software, doing e-commerce, etc.?

SADC has a new financial product for you!

ICT Growth



To encourage small businesses on its territory to adopt ICT (information and communications technologies), SADC has established a financial product in the form of a loan to assist small businesses that wish to go this route. The loan can be used to acquire computer equipment and software, establish on line business service, etc.



Information and communications technologies :

- ▶ Help boost companies productivity and innovativeness, and make them more aggressive on the market.
- ▶ Open the door to new markets and create new business opportunities with clients or suppliers.
- ▶ Make for better and easier management of the company.

Main terms and conditions of the program:

- ▶ Amount of the loan : From \$5 000 to \$150 000.
- ▶ No case analysis costs .
- ▶ The loan can be used to acquire computer equipment, establish new communication technologies, etc.
- ▶ The payment is made directly to the project supplier.
- ▶ The promoter must provide an action plan on the establishment of ICT in its company.
- ▶ Projects must meet SADC's financing policies.
- ▶ SADC reserves the right to terminate the program, based on available funding.
- ▶ Municipalities, government agencies and NPOs not involved in commercial activities are excluded.



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